



Developing software through RentUrApp™

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Software Development Cost Cycle

Comparing the different approaches

Existing
Approach

The old way of working to develop your business

Required capital sanction

RentUrApp™
way

Usability - The new way of working

Modern software provides a rich user experience

User Interface

The UI needs to give optimum performance

Develop using current user experiences

Licensing

Licensing Benefits

A flexible approach

Putting it all
together

Designed to suit you

No extra costs

Results

Producing The Results

Process flow



Existing Approach

Existing
Approach

The old way of working to develop your business

- Have a requirement within your business to enable it to grow
- Produce a specification
- Invite software company to quote or get agency to provide staff (contractor)
- Get capital sanction for quoted costs
- Develop software
- After introduction of developed software further changes required due different business processes
- Get capital sanction for more costs and develop software to meet new requirements
- Continue to modify software and incur more costs





RentUrApp™

Usability - The new way of working

RentUrApp™
way

- Have a requirement within your business to enable it to grow
- Produce an outline of the requirements
- Get RentUrApp™ to provide you a monthly rental cost
- Develop software
- After introduction of developed software further changes required due different business processes
- RentUrApp™ will update software at no additional cost





User Interface

User Interface

The UI needs to give optimum performance

- Responsiveness
- Flexibility
- Wizards
 - Swiftly guide user through standard procedures
 - Greatly reduce learning curve for new interface
 - Significant reduction in data entry error





Licensing Benefits

Licensing

A flexible approach

- No upfront costs
 - No capital sanction required
- Immediate Start to Product Build
- Upgrades Included
- Support and Service
 - Maintenance Included
- Turnkey Product
 - No user testing required before release
 - All current projects available



Putting it all
together



Putting it all together

Renting Your Software - The application is designed to suit your needs.





Producing The Results

Results

Process flow

- Requirements
- Design
 - The design of the software to enhance the users experience
- Implementation
- Verification
- Deployment
- Maintenance

